

# TOURISM TRADE GUIDE 2024 Edition







# ABOUT US ROTTNEST ISLAND AUTHORITY

Rottnest Island Authority is responsible for the management of Wadjemup / Rottnest Island, Western Australia, conserving the island's unique natural beauty and cultural heritage, while sustainably promoting its diverse tourism offerings.

Rottnest Island Authority is committed to positioning the island as a world-class destination, promoting authentic and unforgettable experiences for visitors, while maintaining a delicate balance between tourism growth and environmental conservation.

Working closely with national, state and regional tourism organisations, Rottnest Island Authority promotes the island to prospective and current international and domestic visitors, creating opportunities to showcase the island's captivating charm to the world.

### Scan to visit the Image Library



#### Scan to order the Holiday Planner



Rottnest Island Authority forges strong connections between island operators and the travel trade, facilitating collaboration and providing information on tourism products.

By connecting local operators with the travel trade, Rottnest Island Authority ensures seamless coordination and promotion of island tourism offerings that appeal to a diverse range of visitors.

Rottnest Island Authority's media hosting program aims to provide immersive experiences for media representatives from Australia and key international markets, enabling them to craft inspiring and captivating stories for their audiences.

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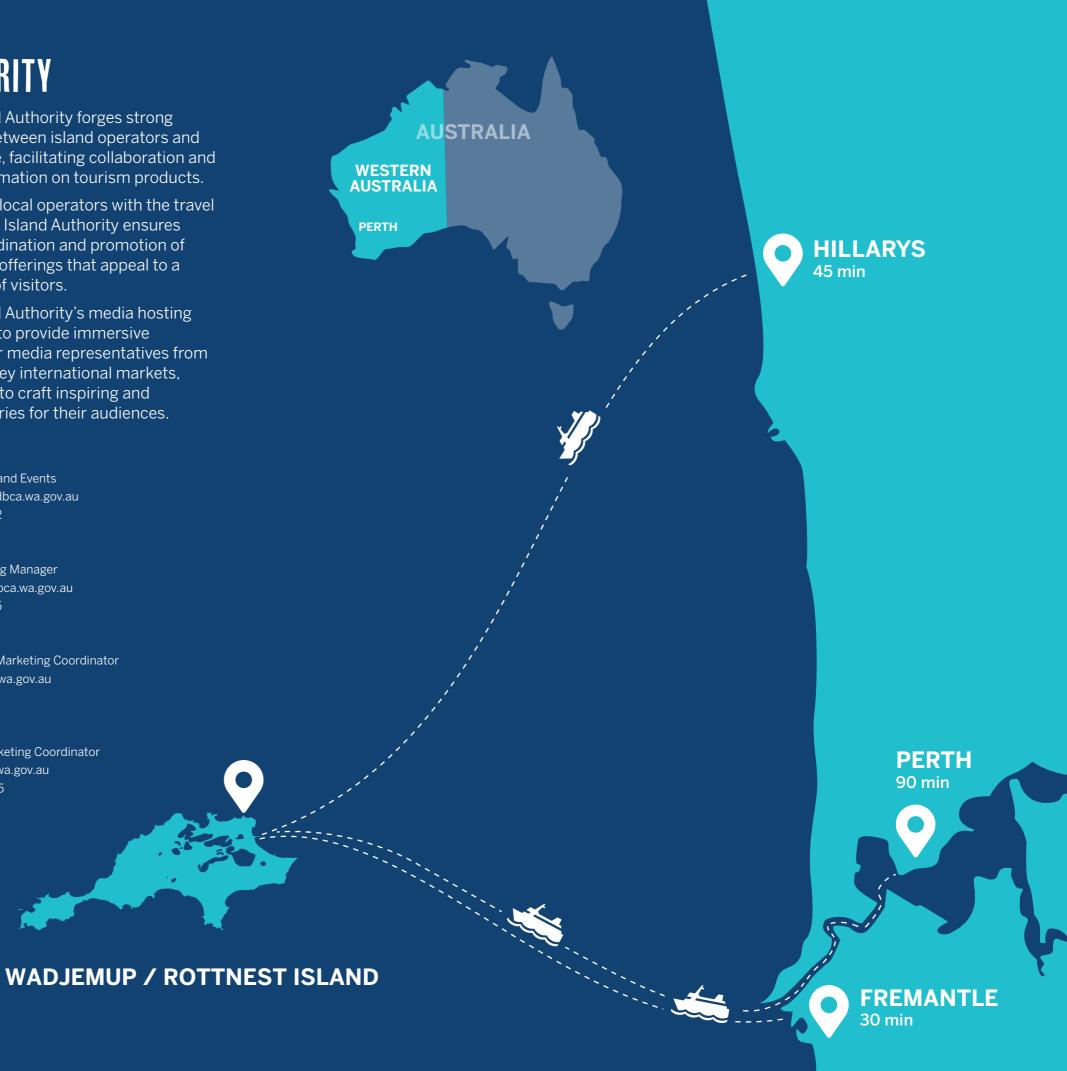
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Senior Product Marketing Coordinator

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# **VISIT ALL YEAR ROUND**

Basking in a Mediterranean-style Climate, Wadjemup / Rottnest Island is a Popular Destination All Year Round.

During summer (December to February), Wadjemup / Rottnest Island is usually a few degrees cooler than Perth with average temperatures hovering around the mid-high 20°C range.

Whereas in winter (June to August), it's usually a few degrees warmer than Perth, with an average daytime temperature of 19°C

### **Water Temperature**

The water surrounding the island is quite warm, thanks to the Leeuwin Current that flows along the west coast of Australia.

This warm current helps maintain the water temperature here around 23°C in summer and about 19°C in winter, perfect for enjoying the plethora of aquatic activities the island is known for.





Wadjemup / Rottnest Island feels like a world away, yet is easily accessible from the mainland. The moment you step on to the island, Rottnest Island's laid-back lifestyle begins to take effect and you start to feel yourself relax as you transition into island-mode.

Rottnest Island's designation as a Class A Reserve aids in preserving and protecting its natural beauty, spectacular flora, abundant marine life and wildlife and many unique species.

One of the most popular ways to explore Rottnest Island is by cycling. The island is predominantly car-free, one of its most unique qualities setting it apart from other destinations.

There's no shortage of ways to acquaint yourself with the island's abundant wildlife and remarkable landscapes, as well as the many species of marine life inhabiting our pristine beaches.





# HOW TO GET TO WADJEMUP / ROTTNEST ISLAND

## **Visit by Ferry**

## **Rottnest Express**



- Departing from Fremantle where transfers take approximately 30 minutes.
- Departing from Perth where transfers take approximately 90 minutes.

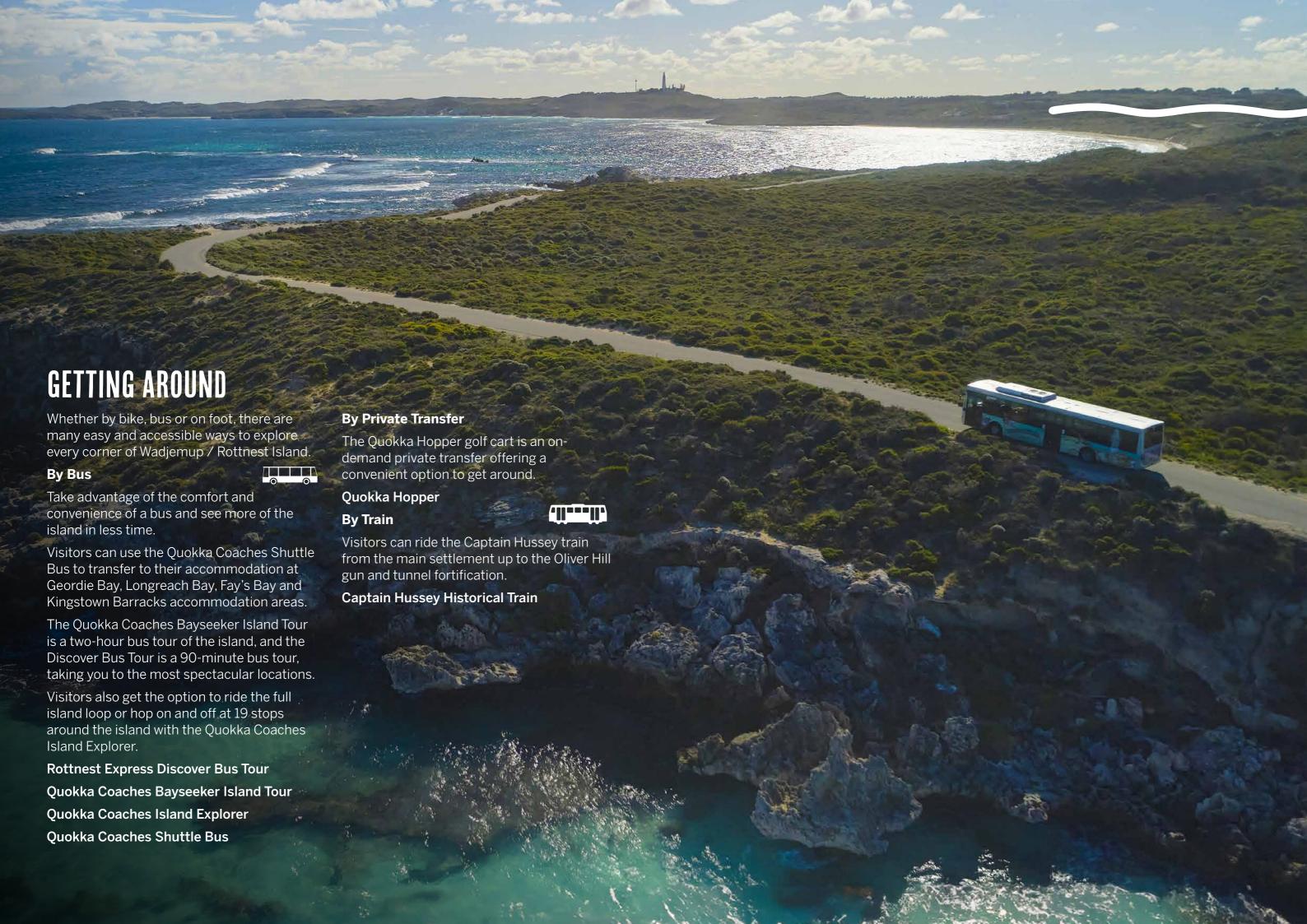
## **Rottnest Fast Ferries**

- Departing from Hillarys where transfers take approximately 45 minutes.

## **SeaLink Rottnest Island**

- Departing from Fremantle where transfers take approximately 30 minutes.
- Departing from Perth where transfers take approximately 90 minutes.







# ROTTNEST ISLAND'S TOP TEN EXPERIENCES

Wadjemup / Rottnest Island is the perfect island escape to relax and recharge. Explore the island's unique aquatic environment, beautiful landscapes, and historic attractions under your own steam or on a guided tour.

There is so much to see and do, including snorkelling, scuba diving, kayaking and standup paddle boarding, plus cycling, hiking, skydiving and more.



#### 1. Walking Tours

Explore the island's diverse and stunning landscapes on the Wadjemup Bidi walking trails — either self-guided or join a walking tour with **The Hike Collective**.

#### 2. Aquatic Adventures

Explore the island's marine environment
— snorkelling, kayaking, stand-up paddle
boarding or surfing.

Hire equipment from **Pedal & Flipper Hire** or enjoy a guided tour with **Rottnest Snorkel**.

#### 3. Join a Boat Cruise

Catch your own lunch on a seafood cruise with Rottnest Cruises. Enjoy snorkelling or watching the sunset on a catamaran with Charter 1.

Alternatively, there's whale watching, explore the coastline or take a jet boat ride with Eco Express Adventure Boat Tour.

#### 4. Get a Bird's-Eye View

Take in amazing aerial views as you see Wadjemup / Rottnest Island from a whole new perspective on a tandem skydive with **Skydive Geronimo** or scenic joy flight with **Rottnest Air-Taxi**.

#### **5.** An Island With a Thousand Stories

Take part in a smoking ceremony and learn the cultural and spiritual significance of Wadjemup / Rottnest Island to the traditional owners, the Whadjuk Noongar people, on a tour with **Go Cultural**Aboriginal Tours and Experiences.

#### **6. Dive Into History**

Experience the island's rich and significant heritage as you stroll around the settlement. Visit the museum, climb **Wadjemup Lighthouse**, and catch the train to join the **Oliver Hill Gun and Tunnel Tour**. Expand your photography skills with a **Capture the Light Photography Tour**.

#### 7. Encounter Wildlife in Their Natural Habitat

Acquaint yourself with Wadjemup / Rottnest Island's most famous resident, the quokka. Spot long-nosed fur seals, migratory birds, dolphins, humpback whales (September to November) and much more native wildlife.

#### 8. Find Your Perfect Beach

There's a beach for everyone on Wadjemup / Rottnest Island. With 63 secluded beaches and 20 bays, there's a perfect spot for every vibe. Expect pristine white sands for sunbathing, and calm, warm turquoise waters for swimming.

#### 9. Tour on Wheels

Grab a window seat and enjoy Rottnest Island's many spectacular sights in airconditioned comfort. Tour the island on either the Rottnest Express Discover Bus Tour or Quokka Coaches Bayseeker Island Tour. Or enjoy the wind in your hair as you explore on a guided tour with Paul's Eco E-Bikes Tours or Segway WA Tours.

#### 10. Treat Yourself

Relax and watch the sun set over the ocean as you dine on delicious food and drinks at one of the island's ocean-front restaurants.

Visit rottnestisland.com/trade to download sample itineraries.



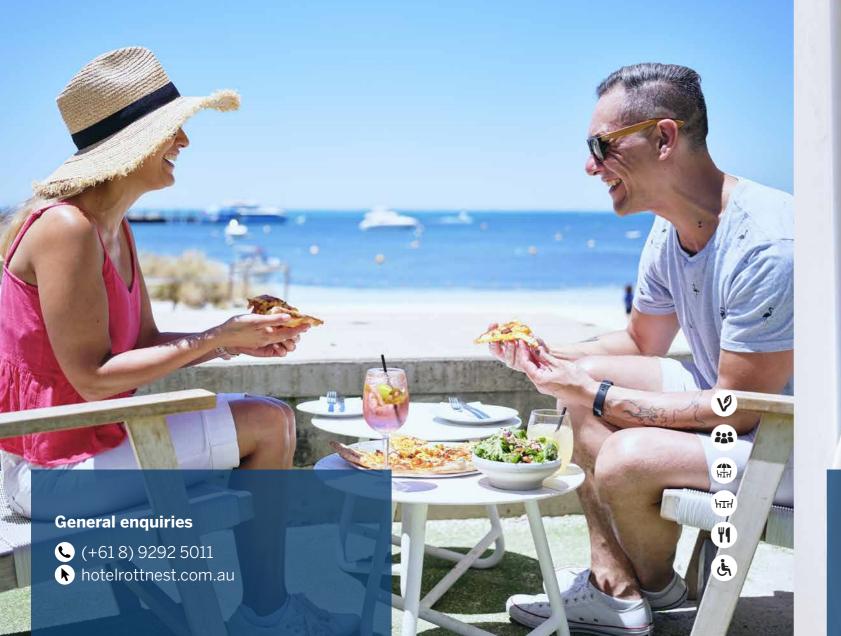




# HOTEL ROTTNEST

Welcoming you with icy cold drinks, hearty pub meals, and waves lapping gently on the shore, Hotel Rottnest is a place for music and conversation, a place to tell tales of exploration and discovery, and a place to recharge together.

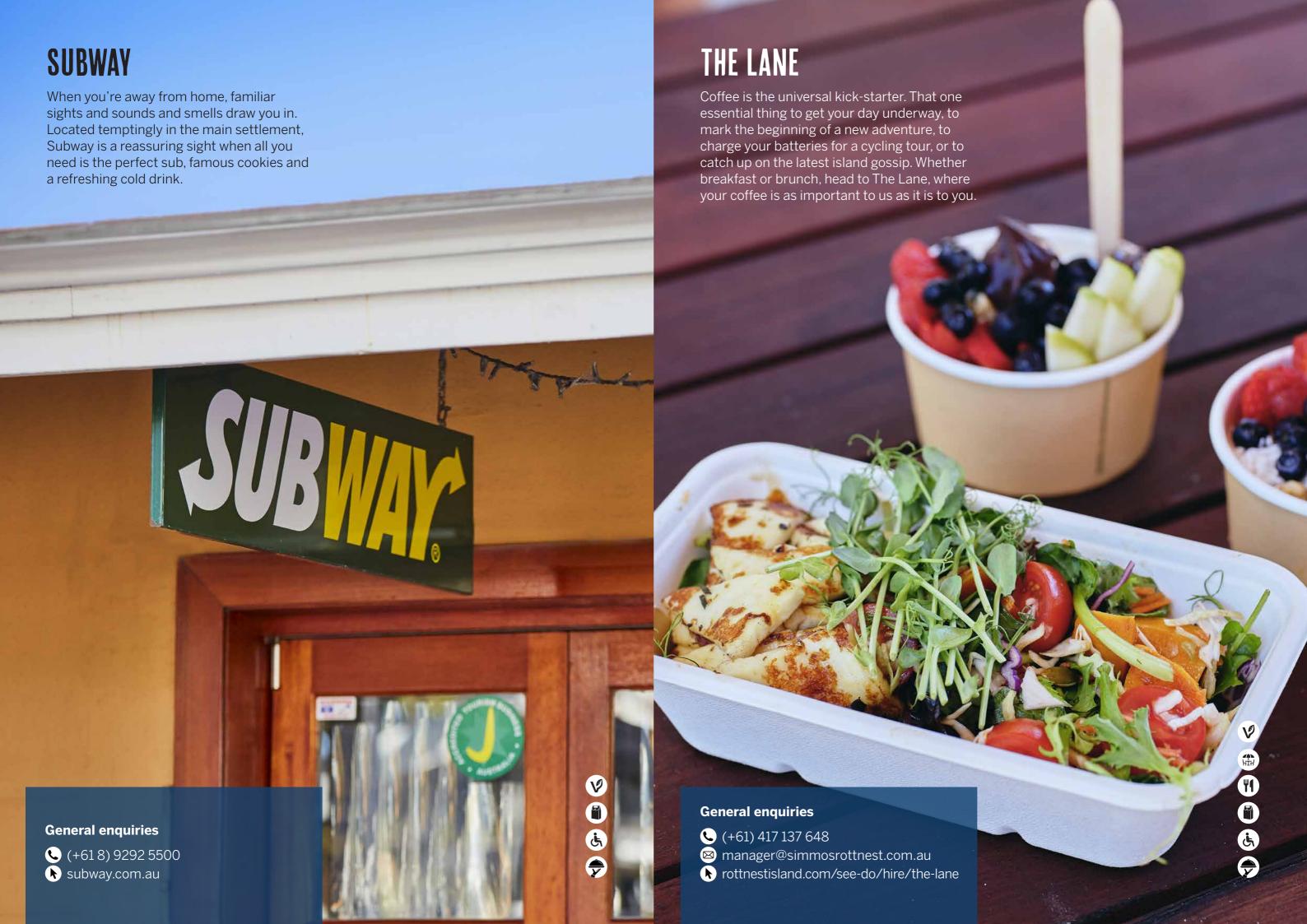
Bathe in the atmosphere — slip into the bay between drinks to cool down, or let the beats take over.















# DISCOVERY ROTTNEST ISLAND

The most transformative experiences on Wadjemup / Rottnest Island are those that bring nature ever closer.

Touch the ground lightly at Discovery Resorts – Rottnest Island, where modern comfort meets ancient beauty, in luxury tent-style accommodation behind The Basin and Pinky Beach. Hear the unfiltered sounds of island wildlife. Be at one with the mild island climate all year round.

#### Distribution channel

Book Direct	
Retail Agent	<b>√</b>
Online Travel Agent (OTA)	<b>✓</b>
Domestic Wholesale	<b>✓</b>
International Wholesale	<b>✓</b>
Inbound Tour Operator (ITO)	<b>✓</b>

### **General enquiries**

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- □ rottnest@discoveryparks.com.au
- discoveryholidayparks.com.au/discovery-rottnest-island

#### **Discovery Parks**

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Trade & Experience Manager

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- **⋈** bsargent@discoveryparks.com.au
- ★ trade@discoveryparks.com.au



# SAMPHIRE ROTTNEST HOTEL

Luxury is a modern addition to the story of Wadjemup / Rottnest Island. In contrast to more simple accommodations, you can find Samphire Rottnest tucked behind native trees, offering privacy and style a short stroll from the beach.

All year round, sanctuary awaits, for you to ready yourself for another day, another adventure.

#### Distribution channel

<b>✓</b>

- Online Travel Agent (OTA)
- Domestic Wholesale
- International Wholesale X
- Inbound Tour Operator (ITO)

#### **General enquiries**

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- samphirerottnest.com.au

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General Manager

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# STAY ROTTNEST

Every visit to Rottnest Island offers you the chance to slow down, take a breath and open up to the spaces that welcome you.

With accommodation options ranging from self-contained cottages to cabins, beachfront units to bungalows, hostel &



THE LODGE WADJEMUP

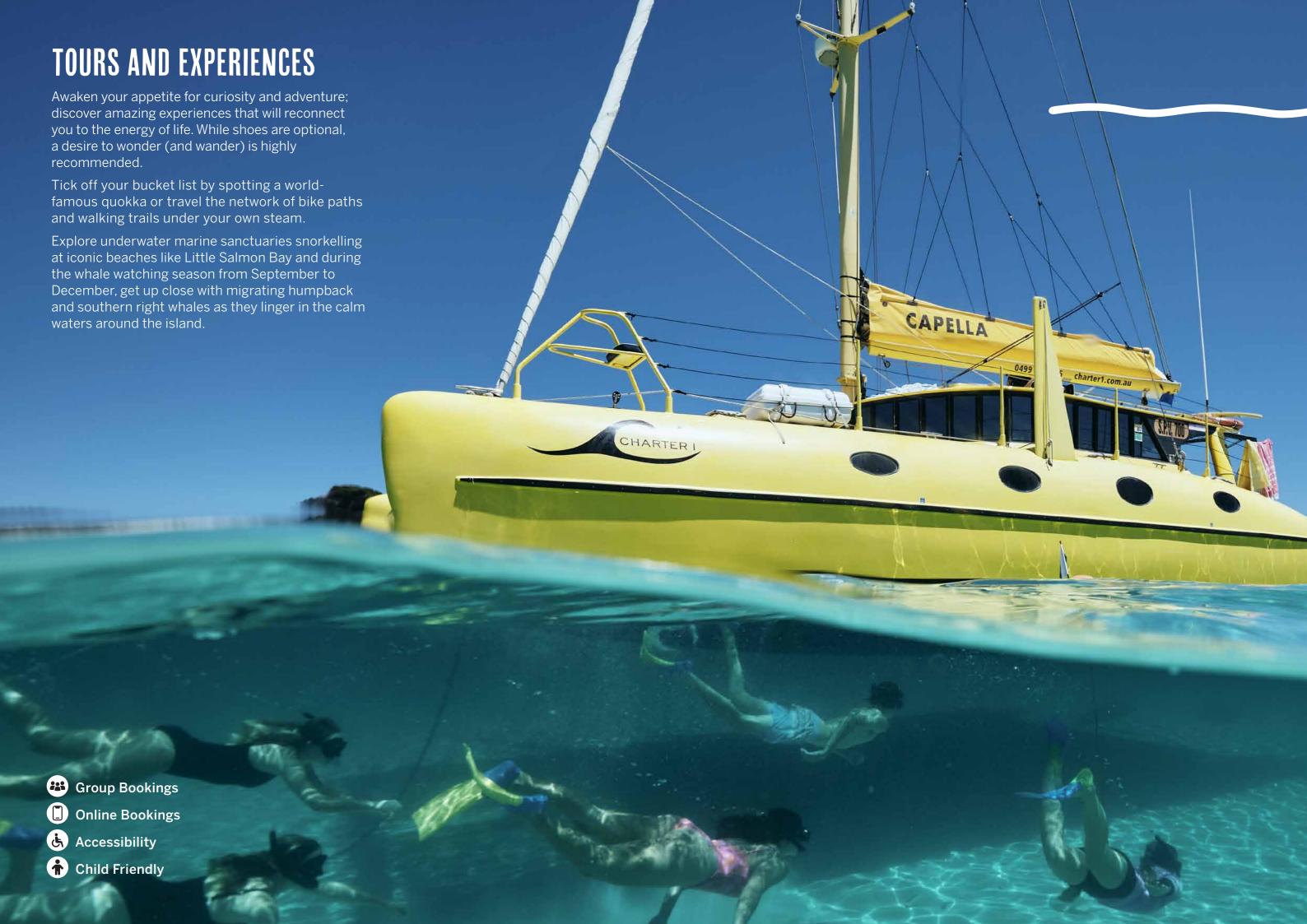
Experience the epitome of luxury and

amidst the natural beauty of Rottnest

heritage at The Lodge Wadjemup. Nestled

Island, the accommodation offers a unique

blend of modern comfort and traditional



# **BOATING WEST**

Navigate a new way around the waters of Wadjemup / Rottnest Island.

Whether fishing, diving, wake-boarding or sightseeing, Boating West offers a charter to enjoy the freedom of aquatic adventure. Refresh body and mind where blue waters meet the endless sky, and see the island at its most beguiling.

## **Distribution channel**

Retail Agent X

Online Travel Agent (OTA)

Domestic Wholesale X

Domestic Wholesale X
International Wholesale X

International Wholesale X
Inbound Tour Operator (ITO) X

## **General enquiries**

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bookings@boatingwest.com.au

**b** boatingwest.com.au

#### **Alex Foster**

Owner

**(**+61) 429 887 798

□ alex@boatingwest.com.au

# CAPTURE THE LIGHT PHOTOGRAPHY TOURS

The light on Wadjemup / Rottnest Island is almost spiritual. From the first inklings of the early morning, as each day promises so much, to the last spectacular traces sinking below the horizon, you could spend a lifetime chasing the perfect moment.

Set your mind to learning the art of reproducing what your eye sees through your photography. Capture the Light Photography Tours can accompany you on a lifelong journey of creative illumination.

#### **Distribution channel**

Book Direct

Retail Agent

X

Online Travel Agent (OTA)

Domestic Wholesale X

International Wholesale X

Inbound Tour Operator (ITO)

# **General enquiries**

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♠ ctlphototours.com

### **Anna-Mair Francis**

Director

**(**+61) 401 480 546

info@ctlphototours.com

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# CHARTER 1

The catamaran stands for exploration, for adventure at sea, for recapturing to romance of adventure on the open ocean.

Sailing, swimming, snorkelling, kayaking, paddling, or pure relaxation, the iconic bright-yellow Capella with Charter 1 Sailing Tours will take you away, bay by bay. Close your eyes and forget where water ends and you begin.

#### **Distribution channel**

Book Direct

Retail Agent

Online Travel Agent (OTA)

Domestic Wholesale

International Wholesale

Inbound Tour Operator (ITO)

## **General enquiries**

info@charter1.com.au

h charter1.com.au

## Jules de Angelis

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# ECO EXPRESS ADVENTURE BOAT TOUR

Wadjemup / Rottnest Island experience goes beyond relaxation, exploration and contemplation — it encompasses exhilaration. Eco Express Adventure Boat Tours will get you up close with the aquatic wildlife as you circumnavigate the island, feeling the salt spray and ocean breezes. And the Thrill Boat Ride dials up the intensity, adding spark to the quiet beauty of the island.

#### Distribution channel

Book Direct

Retail Agent

Online Travel Agent (OTA)

International Wholesale

Inbound Tour Operator (ITO)

## **General enquiries**

**\( \)** 1300 467 688

□ reservations@rottnestexpress.com.au

rottnestexpress.com.au

# **Journey Beyond**

Fiona Watson

General Manager, Product and Loyalty

**\( \)** 1800 703 357

⊠ fiona.watson@journeybeyond.com



# GO CULTURAL ABORIGINAL TOURS & EXPERIENCES

Wadjemup holds an ancient and deep spiritual connection for the Whadjuk Noongar people.

It is a complex journey from before the last ice age through to Wadjemup's history as a place of incarceration for Aboriginal people.

Join a Traditional Owner and guide as he walks with you on an award-winning tour to open your heart and mind to Nyitting (Dreaming) stories and the cultural beliefs that underpin them.

#### **Distribution channel**

Book Direct

Retail Agent

Online Travel Agent (OTA)

Domestic Wholesale

International Wholesale

Inbound Tour Operator (ITO) ✓

## **General enquiries**

bookings@gocultural.com.au

R gocultural.com.au

## **Walter and Meg McGuire**

Owners

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⋈ manager@gocultural.com.au



Oliver Hill is a legacy of wartime defence systems in Western Australia, with a bounty of historical artefacts and stories waiting to be uncovered.

The Oliver Hill Gun and Tunnel are the vestiges of that military history. Join volunteer guides for a tour of a powerful historical artefact that offers a singular perspective of Rottnest Island.

#### **Distribution channel**

Book Direct

Retail Agent

Online Travel Agent (OTA)

Domestic Wholesale X

International Wholesale X

Inbound Tour Operator (ITO)

## **General enquiries**

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rottnestisland.com

#### **Rottnest Island Authority**

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# PAUL'S ECO E-BIKE TOURS

#### Freedom on two wheels.

Paul's Eco e-bike Tours are not just about stunning scenery efficient way to educate yourself about the island — the history, the environment — for all fitness levels.

Give your mind and body a workout, and still leave time for a revitalising beach dip.

Or wait until dusk to watch the sun dip into the Indian Ocean.



# PEDAL & FLIPPER HIRE Pedal & Flipper Hire is your ticket to the island. Find the right bike for everyone before you set off on your adventures. Make a day of it, or hire for a week to cover every corner of the island. If you have any mechanical difficulties, one simple call and help will make its way to you. It's your ticket to unlimited exploration. **Distribution channel Book Direct** X Retail Agent X Online Travel Agent (OTA) **Domestic Wholesale** X International Wholesale Inbound Tour Operator (ITO) **General enquiries** (+618) 9292 5105 bike.hire@rottnestisland.com redalandflipper.com.au **Rottnest Island Authority** Joann Ang Senior Product Marketing Coordinator **(**+61 8) 9432 9300 marketing@rottnestisland.com

# **QUOKKA COACHES**

Quokkas have the run of Wadjemup / Rottnest Island. With Quokka Coaches you will too.

Explore endlessly, or settle in to listen and learn on one of our tours. All the way from the Wadjemup Lighthouse to the West End, via the most beautiful bays and beaches. With 19 places to hop on and hop off, adventure is yours to choose.

#### **Distribution channel**

Book Direct

Retail Agent 🗸

Online Travel Agent (OTA)

Domestic Wholesale

International Wholesale

Inbound Tour Operator (ITO)

### **General enquiries**

- **(**+618) 6270 6060
- reservations@pinnacletours.com.au
- A australianpinnacletours.com.au

#### **Pinnacle Travel Group**

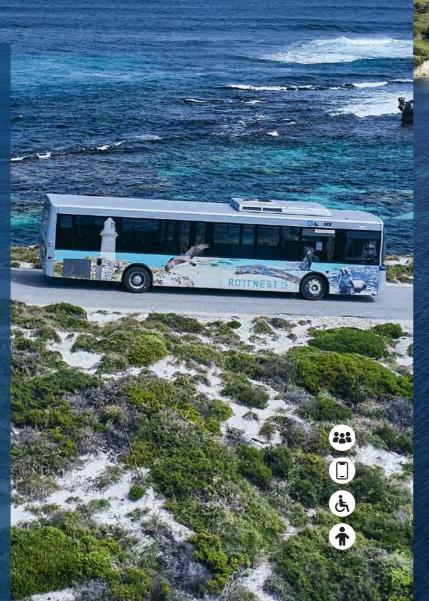
Graeme Skeggs

Director of Sales and Commercial

Partnerships

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□ graeme@pinnacletravelgroup.com.au



# ROTTNEST AIR-TAXI

Rottnest Air-Taxi can transport you to The place you need to be right now.

Anticipate the euphoria as you rise through the clouds, letting your imagination soar, away from the everyday. Take in the entire island in all its impossible beauty. Spread your wings and head further afield to see Perth from above.

## **Distribution channel**

Book Direct	<b>✓</b>
Retail Agent	<b>✓</b>
Online Travel Agent (OTA)	X
Domestic Wholesale	×
International Wholesale	×
Inbound Tour Operator (ITO)	X

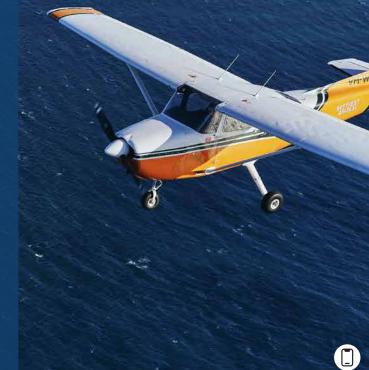
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- rottnestairtaxi.com.au

## Frank Stynman

Director

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# ROTTNEST CRUISES

Home to an incredible array of life, the waters of Wadjemup / Rottnest Island are a rich environment ready to take you on an all-consuming aquatic journey.

Immerse yourself in a Luxe Island Seafood Cruise with Rottnest Cruises, engages all your senses as you search for western rock lobster, sample a 7-course seafood menu accompanied by local delicacies, and swim and snorkel.

#### **Distribution channel**

Book Direct

Retail Agent

Online Travel Agent (OTA)

Domestic Wholesale X

International Wholesale X

Inbound Tour Operator (ITO)

#### **General enquiries**

**(**+61 8) 9586 1136

▶ hello@rottnestcruises.com

rottnestcruises.com

#### **Sea West**

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Director

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# **ROTTNEST EXPRESS**

Rottnest Express is the lifeblood of the island. Every day Thomson Bay pulses with boat arrivals, as expectant throngs course along the jetty, bikes in tow, sunglasses at the ready.

Departing every day from the historic Fremantle port, each ferry is the launch of a brand new adventure, or the end of a new chapter in someone's enchanting Wadjemup story.



# General enquiries

**Domestic Wholesale** 

International Wholesale

Inbound Tour Operator (ITO)

**(**+61) 1300 467 688

reservations@rottnestexpress.com.au

rottnestexpress.com.au

## **Journey Beyond**

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General Manager, Product and Loyalty

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# ROTTNEST FAST FERRIES

Wadjemup / Rottnest Island can never be just another place to tick off a checklist. It's an almost spiritual place which necessitates a change of mindset.

The one and only Rottnest Fast Ferries will transport you. Departing from Hillarys Harbour, the 45-minute journey gives you time and space to change gears, to get into island mode.

# ROTTNEST ISLAND GOLF COURSE

Golf on Wadjemup / Rottnest Island is Slow down to walking pace. Feel the breezes swing around. Watch the shadows play on the fairways. Breathe. Raise your 8 iron.

The Rottnest Island Gold Course is 9 holes of peaceful enjoyment, both challenge and relaxation, an ever-changing highlight for players year-round.

#### **Distribution channel**

Book Direct

Retail Agent 🗸

Online Travel Agent (OTA)

Domestic Wholesale

International Wholesale

Inbound Tour Operator (ITO)

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⊠ graeme@pinnacletravelgroup.com.au



Book Direct

Retail Agent

X

Online Travel Agent (OTA)

Domestic Wholesale X

International Wholesale X

Inbound Tour Operator (ITO) X

## **General enquiries**

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rigcclubhouse.com.au

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Venue Manager

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# **ROTTNEST MOVIES** AND MINI GOLF

What makes a holiday a holiday? Sun and sand? An unfamiliar pillow? The bodily tiredness that engulfs after a do-nothing day?

What about movies and mini-golf?

Among native flora and fauna, 18 miniature holes await. Or be taken back to holidays of old in the heritage-listed Picture Hall, to bask in the glow of the latest releases on the big screen.

### **Distribution channel**

**Book Direct** X Retail Agent

X Online Travel Agent (OTA)

X **Domestic Wholesale** 

X International Wholesale

X

Inbound Tour Operator (ITO)

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info@rottnestmoviesandminigolf.com.au

rottnestmoviesandminigolf.com.au

#### **Paul Thomson**

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# ROTTNEST SNORKEL

Beneath the surface of the ocean surrounding Wadjemup / Rottnest Island, another world awaits. The waters are home to more than 400 species of fish, including 135 species of tropical fish, 20 types of coral to explore and multiple shipwrecks waiting to reveal their secrets.

Rottnest Snorkel tours welcomes swimmers of all ages to discover this enticing and peaceful underwater adventure.

### **Distribution channel**

**Book Direct** X Retail Agent 1 Online Travel Agent (OTA) X Domestic Wholesale X International Wholesale X

## **General enquiries**

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rottnestsnorkel.com.au

Inbound Tour Operator (ITO)

#### **Jesse Pesch**

Director

(+61) 499 523 166





# SKYDIVE GERONIMO ROTTNEST

Skydive Geronimo offers a tandem skydiving experience like no other, which begins with a 20-minute flight over Wadjemup / Rottnest Island.

When it's time to jump from your chosen height, you and your tandem skydiving instructor will freefall at close to 200 km per hour. At 5,000 ft your instructor will deploy the main parachute, giving you time to take in this unparalleled experience of soaring above the island.

## **Distribution channel**

Book Direct	<b>✓</b>
Retail Agent	<b>✓</b>
Online Travel Agent (OTA)	
Domestic Wholesale	<b>/</b>
International Wholesale	<b>/</b>
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#### **General enquiries**

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Experience a thrilling water departure followed by spectacular views as you make your way to Wadjemup / Rottnest Island.

Along the way, enrich your journey with personal anecdotes and local insights.

As you fly closer to the island, you'll be mesmerised by the natural delights the island presents on a low-level scenic swoop prior to landing at the Rottnest Airport.



#### Distribution channel

Book Direct	<b>✓</b>
Retail Agent	<b>✓</b>
Online Travel Agent (OTA)	<b>✓</b>
Domestic Wholesale	✓
International Wholesale	<b>✓</b>
Inbound Tour Operator (ITO)	<b>✓</b>

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Director

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# THE HIKE COLLECTIVE

Humans are forever on the move — walking, running — as we expand our understanding of what it means to be. Wadjemup Bidi, the walking trails that criss-cross Wadjemup / Rottnest Island, give us a fresh path to this learning.

Set out on a guided hiking tour with The Hike Collective, encompassing people place, history, technology, flora and fauna, to strengthen your body and enrich your mind with all that the island offers us.



# WADJEMUP LIGHTHOUSE TOUR

Wadjemup Lighthouse is both a beacon and a bridge to the recent past. As this guiding light not only warns away ships, it also stands as in invitation to visitors on every corner of the island. Ascend to the highest point of 155 stairs and take in a panoramic vista unlike any other.

#### Distribution channel

Book Direct

Retail Agent

X

Online Travel Agent (OTA)

Domestic Wholesale X

International Wholesale X

Inbound Tour Operator (ITO)

# **General enquiries**

rottnestisland.com

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# WADJEMUP / ROTTNEST ISLAND



